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USGBC LIVE

CALL FOR PROPOSALS



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USGBC Live

USGBC Live is the leading event for the future of buildings, cities, and communities. Attendees learn how to implement LEED credits, meet others in the industry, discover new green building strategies that help with real world issues, and explore the latest in green building technology platforms, including updates to LEED Online. USGBC Live is the place to be to achieve your sustainability priorities and have fun in the process! Curated for the USGBC community, by the USGBC community.

USGBC Live 2022 Event Schedule

USGBC Live 2022 events will take place April through June, featuring powerful thought leaders and keynotes, trending and relevant session content and networking engagement. We are pleased to be re-convening in person at the following locations. The June event will offer virtual programming for those unable to attend in-person. Exact timing and venues are forthcoming.

APRIL | BOSTON

MAY | MINNEAPOLIS

JUNE | WASHINGTON, DC

Who

AUDIENCE

- + Architecture
- + Construction
- + Education
- + LEED Consulting
- + Non-profit
- + Manufacturing
- + Professional Services Consulting
- + Real Estate

PRESENTER DIVERSITY

USGBC strives to curate educational content inclusive of broad-based perspectives. When choosing presenters keep in mind the importance of assembling diverse content from diverse sources. Strong preference is shown for proposals that are diverse in gender, race and ethnicity, location, thoughts and opinions, industry sectors and organizations/job titles.

What

We've created an exciting new content framework to complement a fresh event experience that is uniquely USGBC Live. For complete instructions on submitting a proposal, please refer to the USGBC Live [Submittal Guide](#).

CONTENT FORMATS

USGBC Live is accepting proposals for both in-person and virtual session delivery. The session delivery and schedule will be confirmed upon acceptance into the final program. Please note that session delivery will determine each session's presenter and material requirements for the event.

Learn & Apply – Education Session

- + 1-4 Presenters, 60 minutes
- + Session formats may include lectures, structured discussions, moderated panels, and flash charrettes
- + In-Person, Virtual Livestream or Pre-Recorded session submission available

Inspire & Encourage – Storytelling Session

- + 1-2 Presenters, 30 minutes
- + Impactful, high-energy presentations focused on trending content and insights
- + Virtual Livestream or Pre-Recorded session submission available

SESSION CONTENT GOALS

USGBC Live 2022 Priority Topics

We encourage you to submit sessions related to a wide range of green building topics that showcase your LEED projects and case studies. Submit sessions specific to topics that include stories, outcomes and goals related to: Arc; Affordable Housing; Building Performance; Community, Cities and Neighborhood Development; Energy Efficiency; Policy & Advocacy; Health & Well-Being; Net Zero; Materials; Resilience; Social Equity; Urban Mobility and more.

The full list of topics can be reviewed in the [Submittal Guide](#).

We invite you to showcase your sustainability priorities and leadership by:

- + Celebrating your LEED success stories, tell us how you are driving meaningful change through your work and projects.
- + Feature global, local, and regional leaders who are paving the way through personal stories and experiences.
- + Profile an impactful project to the green building community by showcasing strategies, outcomes and lessons learned.

Rating System-Specific Sessions

The USGBC Live audience has a strong preference for rating system-specific sessions. We are asking for a variety of rating system-specific sessions for this year's program as they encourage more engagement from attendees seeking to receive GBCI continued education (CE) credits. Rating system-specific sessions should focus on teaching attendees the various rating systems but also provide on-the-ground, real-life examples, fresh perspectives and analysis, and/or tackle new approaches to credit/feature achievement.

Details on what is included in a rating system-specific session can be found [here](#).

Learning Levels

Learning levels for sessions include Basic, Intermediate, Advanced, and Expert. Sessions at all levels are encouraged. For more on learning levels, please review this [Learning Level Guide](#).

How

SUBMIT A SESSION

1. All completed proposals must be submitted [here](#), and all presenters must login to complete their personal details, by **Monday, February 7, 2022**.
2. All proposals must be complete, comprehensive, and deemed relevant and timely to the event's audience. All presenters will be contacted independently to confirm their submittal. USGBC takes a collaborative approach to content creation and will work with session submitters and accepted presenters to refine and evolve your proposal as needed for the USGBC Live Program.
3. You may begin the process and return to your saved proposal any time prior to the deadline. Emailed or mailed proposals will not be accepted.

PROGRAM POLICIES

To increase thought diversity, an individual may only participate in a maximum of one education sessions at USGBC Live and an organization may participate as a moderator/presenter in no more than three sessions at USGBC Live, with rare exceptions. Presenters are encouraged to represent their topic from a diverse perspective – from different companies and/or project roles.

Read the full Program Policies in the [Submittal Guide](#).

APPLICANT RESPONSIBILITIES

Session submitters may not propose presenters without the prior knowledge and permission of the proposed presenters. All proposed presenters must be able and willing to present at the event at the time and date assigned. If a presenter's employment changes, event staff must be notified.

REVIEW CRITERIA

We strive to offer program content with a variety of topics to appeal to local audiences at the USGBC Live Forums, and a broad, global audience at the USGBC Live event. The selection committee will evaluate submissions and make selections based on topic, presenter credentials and diversity, timeliness, and relevance.

TIMELINE

CALL FOR PROPOSALS LAUNCH: JANUARY 11

CALL FOR PROPOSALS CLOSE: FEBRUARY 7

PROPOSAL REVIEW & PROGRAM SELECTION: FEBRUARY 9 – EARLY MARCH

ACCEPTANCE NOTIFICATIONS & PROGRAM LAUNCH: EARLY – MID MARCH

USGBC Live 2022 Events:

USGBC LIVE: APRIL
BOSTON
IN-PERSON

USGBC LIVE: MAY
MINNEAPOLIS
IN-PERSON

USGBC LIVE: JUNE
WASHINGTON, DC
IN-PERSON AND VIRTUAL

[SUBMIT A PROPOSAL](#)



Questions?

For assistance with questions regarding the Call for Proposals, please email program@usgbc.org.



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