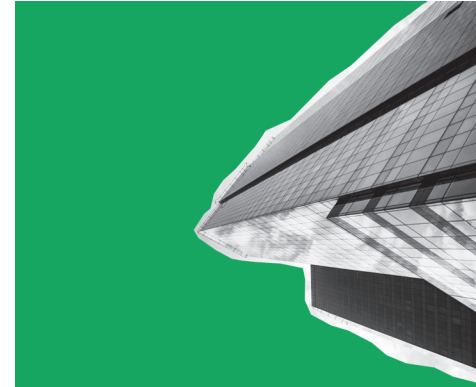


Call for Proposals

USGBC
LIVE

June 8-10, 2021



USGBC LIVE — USGBC's Digital Community Event

The U.S. Green Building Council will host a new, community-focused digital event experience called USGBC Live. Tune in June 8-10, 2021 to take part in this one-of-a-kind event featuring powerful thought leaders and keynotes, trending session content and networking engagement.

This event is designed specifically for the community, by the community – gathering our stakeholders from around the world to showcase how better, healthier, more sustainable, resilient and equitable buildings and communities represent the future.

You'll learn about the trends here to stay, how USGBC stakeholders are driving awareness and adoption and where LEED is headed. Expect to walk away with actionable insights, digital tools and strategic best practices critical to staying current with LEED. Join us for this significant event to engage with your community and reinforce your leadership role in the green building industry.

Who

AUDIENCE

- + Architecture
- + Construction
- + Non-profit
- + Manufacturing
- + Professional Services / Consulting
- + Real Estate



PRESENTER DIVERSITY

USGBC strives to curate educational content inclusive of broad-based perspectives. When choosing presenters keep in mind the importance of assembling diverse content from diverse sources. Diversity in: gender, race and ethnicity, location, thoughts and opinions, industry sectors and organizations/job titles.

Strong preference is shown for proposals that are diverse in these areas.

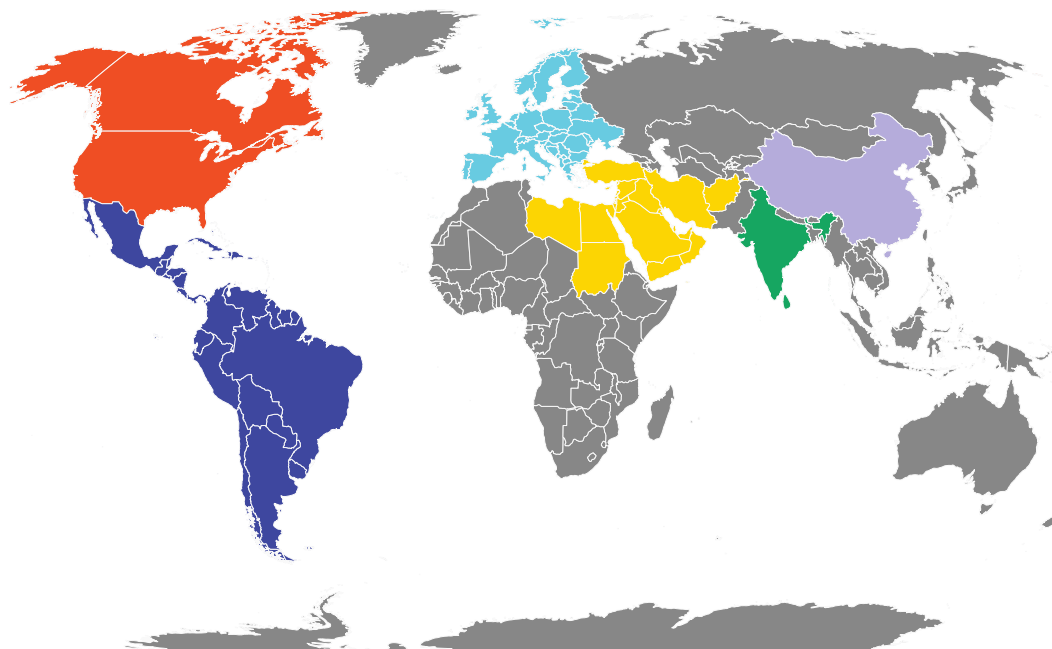
Where

Stakeholders from around the globe will come together at USGBC Live to reveal their inspiring leadership stories. Hear from leaders and experts from the US, Canada, Mexico/Latin America, China, Europe, India, and the Middle East.

We invite you to showcase your leadership through a regional lens by:

- + Celebrating your LEED success stories, tell us how you are driving meaningful change regionally and locally through your work and projects
- + Feature regional leaders who are paving the way through personal stories and experiences
- + Profile an impactful project to the green building community by showcasing strategies, outcomes and lessons learned

■ North America ■ Latin America
■ China ■ Europe ■ India ■ Middle East



What

CONTENT GOALS

We've created an exciting new content framework to compliment a fresh digital experience that is uniquely USGBC Live.

USGBC'S Four Pillars

Sustainability	Health and wellness	Resilience	Equity
----------------	---------------------	------------	--------

Our four pillars, supporting the next 25 years of USGBC, are intertwined into all the work being done by USGBC and its stakeholders. Please consider how to weave these pillars throughout your content submission to demonstrate the importance of the work you are doing to advance their vital influence.

Learn more about each pillar [here](#).

Topics

We encourage you to submit sessions related to a wide range of green building topics. Showcase your LEED projects, case studies and regional leaders by submitting sessions specific to topics that include stories, outcomes and goals related to: Arc; Affordable Housing; Building Performance; Community, Cities and Neighborhood Development; Energy Efficiency; Policy & Advocacy; Health & Well-Being; Net Zero; Materials; Resilience; Social Equity; Urban Mobility and more.

A full list of topics is viewable in the [Submittal Guide](#).

FORMATS

Learn – Education Sessions

- + 1-4 Presenters, 30 or 45 minutes
- + Formats include: Lectures, Flash Charrettes, Structured Discussions and Debates
- + Live and On-demand session submission available

Inspire – Storytelling

- + 1-2 Presenters, 30 minutes
- + Impactful and high-energy presentations focused on trending content and insights
- + Live and On-demand session submission available

Listen – Podcasts/Audio Only

- + 1-3 Presenters, 30 minutes
- + A podcast style, audio only presentation
- + Pre-recorded

LEARNING LEVELS

Sessions at all levels are encouraged. Learning levels can range from basic to expert.

RATING SYSTEM-FOCUSED SESSIONS

Rating system-specific sessions should focus on teaching attendees the various rating systems but also provide on-the-ground, real-life examples, fresh perspectives and analysis, and/or tackle new approaches to credit/feature achievement.

How

SUBMIT A SESSION

1. All completed proposals must be submitted, and all presenters must login to complete their personal details, by **Monday, April 12, 2021**.
2. All proposals must be complete, comprehensive, and deemed relevant and timely to the event's audience. USGBC may shorten a presentation, increase and/or reduce the number of presenters, select alternate presenters from among those proposed, and/or combine the submitted presentation with other proposed presentations, at its sole discretion. All presenters will be contacted independently to confirm their submittal.
3. You may begin the process and return to your saved proposal any time prior to the deadline. Emailed or mailed proposals will not be accepted.

PROGRAM POLICIES

To increase thought diversity, an individual may only participate in a maximum of two education sessions at USGBC Live and an organization may participate as a moderator/presenter in no more than three sessions at USGBC Live (unless a rare exception is made). Presenters are encouraged to represent their topic from a diverse perspective – from different companies and/or project roles.

Read the full Program Policies [here](#).

APPLICANT RESPONSIBILITIES

Session submitters may not propose presenters without the prior knowledge and permission of the proposed presenters. All proposed presenters must be able and willing to present at the event at the time and date assigned. If a presenter's employment changes, event staff must be notified.

REVIEW CRITERIA

We strive to offer program content that incorporates USGBC's four pillars: sustainability, health and wellness, resilience, and equity and has a variety of topics to appeal to a broad, global and regional digital audience. The selection committee will evaluate submissions and make selections based on topic, presenter credentials and diversity, and regional relevance.

TIMELINE



USGBC LIVE

SUBMIT A PROPOSAL

