USGBC Live: Washington, DC, June 9-10, 2022

Dear [Manager name],

I would like to attend the U.S. Green Building Council’s USGBC Live conference on June 9-10 in Washington, DC. The event is presented by the creators behind the LEED green building rating system. It will be a perfect opportunity for professional development, networking and meeting new partners, and keeping updated on the latest green building and LEED trends. Many of our company’s competitors and target customers will also be in attendance. The event offers 6.5 in-person Continuing Education hours and access to 20+ on-demand courses on the online platform to help with credential maintenance.

USGBC Live started last year as an all-digital event and is convening this year in person, gathering those in the sustainable development space — including architects, engineers, interior designers, business leaders and government officials — for hands-on educational sessions invaluable networking events and keynote speakers.

This year’s event will focus on today’s most pressing building challenges, including building performance, health and well-being, sustainable cities and development, decarbonization and net-zero, equity, waste management, etc. Keynote speakers include Secretary Granholm, DOE, who will speak about how we can transition to a clean energy future; Deputy Secretary Todman, HUD, who will discuss challenges in the housing market; GSA Commissioner Nina Albert, who will discuss our public buildings; and Jerome Foster who is a climate justice activist, voting rights advocate and leading voice for Black and indigenous visibility in climate activism, who will inspire and remind us all why we do what we do.

Here is a sample of educational sessions I plan to attend:

* The Future of LEED and Strategies for Decarbonization, Health, Equity and Resilience
* LEED Tips from Reviewers
* Market Transformation for Existing Buildings
* Benchmarking for Health in the Real Estate Sector
* Green Building Policy – An Advocates Training
* Critical Trends in Greening Affordable Housing
* Energy Impact of Pandemic-Related Ventilation Upgrades on Commercial Buildings

By attending USGBC Live, I can share critical takeaways with my team and our company, along with green building strategies and solutions that we can implement quickly and help us stay current with best industry practices worldwide.

Additionally, USGBC Live offers us a chance to build business relationships that can ultimately benefit our company’s bottom line. Its networking events, such as the USGBC Leadership Awards luncheon and many networking sessions and breaks, are great opportunities to connect with others in the green building industry from around the U.S.

Thank you for considering my request to attend the conference, and if you have any questions, please let me know.

Sincerely, [Your name]